

RETAIL **AMP** DESIGN

ARCHITECTURE | DESIGN | ENGINEERING



We create
the places
people love to
experience.

RETAIL AMP DESIGN

Retail AMP Design Profile

WE ARE RETAIL

Retail is changing. It's not just a place where people shop and spend money. It's where they go for some of life's best experiences—spending time with their loved ones, enjoying some care-free moments, and creating memories.

We make retail magic. We're Retail AMP Design. (That's RAD for short.) We're a full-service retail architectural firm—a team of architects, interior designers, project managers, 3D modeling artists, production drafters, and construction management pros.

From the development and design of flagship projects to national rollout of multiple locations, we bring over 16 years of experience in bringing projects to life. We support clients on a national level.

Let's make amazing spaces together.

Retail AMP Design Profile

**WE
ARE
AMPLIFIED**

While our roots are in retail, we've amplified our offerings also to include **restaurants, health & wellness, shopping center renovations, and hospitality.**

Our clients come to us for our design and strategy but stay for the excellent service we provide. Our 3D rendering services are entirely in-house for greater efficiency. We offer complete project and construction management services so we can take a project from initial conversation to grand opening. Clients enjoy peace of mind knowing that the job is taken care of.

Retail AMP Design Profile

**WE
ARE
RAD**

RAD Expertise

Retail
Restaurants
Health & Wellness
Hospitality
Shopping Centers

RAD Services

Architecture
Engineering
Interior Design
Concept Design
Branded Environment
Prototype Development
3D Visualization
Graphic Design
Design guidelines and standards
Store Design
Fixture Design
Merchandise/Fixture Planning
Nationwide Tenant Improvements
Nationwide Landlord Improvements
Construction Management



16+ years.

1600+ retail
& restaurant
openings in the
United States.

And counting.

Retail Experience



Johnny Was

Type: Retail

Status: National Rollout

Role: Site Investigation,
Design Development,
Construction Documents,
Construction Administration

Description: RAD provides full architectural services for nationwide rollout expansion in collaboration with designer David Magid.

Retail Experience



100% Pure

Type: Retail

Status: National Rollout

Role: Site Investigation,
Design Development,
Construction Documents,
Construction Administration

Description: Evolution of Concept Design and full architectural services for nationwide rollout expansion

Retail Experience



Faherty

Type: Retail

Status: National Rollout

Role: Site Investigation,
Design Development,
Construction Documents,
Construction Administration

Description: RAD provides full architectural services for nationwide rollout expansion in collaboration with designer David Magid.

Retail Experience



Designer Eyes

Type: Retail

Status: National Rollout

Role: Site Investigation,
Design Development,
Construction Documents,
Construction Administration

Description: RAD provides full architectural services for nationwide rollout expansion

Retail Experience



HONMA

Type: Retail

Status: National Rollout

Role: Schematic Design, 3D Modeling, Site Investigation, Design Development, Construction Documents, Material Selection & Specification, FF&E

Description: RAD provided a concept set of ideas, mood imagery, materials design elements and details that will seek to model, measure and mentor the interior aesthetic of a luxury golf brand in collaboration with Vapor Studios. RAD provides full architectural services for nationwide rollout expansion

Retail Experience



Hermes

Type: Retail

Status: Complete

Role: Site Investigation,
Design Development,
Construction Documents,
Construction Administration

Description: RAD provided full architectural services for Hermes at Westfield UTC San Diego

Retail Experience



Roche Bobois

Type: Retail

Status: Complete

Role: Site Investigation,
Design Development,
Construction Documents,
Construction Administration

Description: RAD provided full architectural services for Roche Bobois at Westfield UTC San Diego

Retail Experience



Ted Baker

Type: Retail

Status: Complete

Role: Site Investigation,
Design Development,
Construction Documents,
Construction Administration

Description: RAD provided full architectural services for Ted Baker London at Westfield UTC San Diego

Retail Experience



Reformation

Type: Retail

Status: Complete

Role: Site Investigation,
Design Development,
Construction Documents,
Construction Administration

Description: RAD provided full architectural services for Vessel at Westfield UTC San Diego

Retail Experience



Bailey 44

Type: Retail

Status: Complete

Role: Site Investigation,
Design Development,
Construction Documents,
Construction Administration

Description: RAD provided full architectural services for Bailey 44 at Westfield UTC San Diego

Retail Experience



White House Black Market

Type: Retail

Status: National Rollout

Role: Site Investigation,
Design Development,
Construction Documents,
Construction Administration

Description: RAD provides full architectural services for nationwide rollout expansion

Retail Experience



5.11 Tactical

Type: Retail

Status: National Rollout

Role: Site Investigation,
Design Development,
Construction Documents,
Construction Administration

Description: RAD provides full architectural services for nationwide rollout expansion

Retail Experience



The Walking Company

Type: Retail

Status: Concept Design

Role: Schematic Design,
3D Modeling

Description: RAD provided a concept set of ideas, mood imagery, materials design elements and renderings for the Walking company new concept store.

Retail Experience



Valliani Jewelers

Type: Retail

Status: National Rollout

Role: Site Investigation,
Design Development,
Construction Documents,
Construction Administration

Description: RAD provides full architectural services for nationwide rollout expansion

Retail Experience



Medterra

Type: Retail

Status: Concept Design

Role: Schematic Design,
3D Modeling

Description: RAD provided a concept set of ideas, mood imagery, materials design elements and renderings in collaboration with Vapor Studios

Retail Experience



Grunt Style

Type: Retail

Status: Concept Design

Role: Schematic Design, 3D Modeling, Design Development

Description: RAD provided a concept set of ideas, mood imagery, materials design elements and renderings.

Retail Experience



Chico's

Type: Retail

Status: National Rollout

Role: Site Investigation,
Design Development,
Construction Documents,
Construction Administration

Description: RAD provides full architectural services for nationwide rollout expansion

Retail Experience



SOMA Intimates

Type: Retail

Status: National Rollout

Role: Site Investigation,
Design Development,
Construction Documents,
Construction Administration

Description: RAD provides full architectural services for nationwide rollout expansion

Restaurant Experience



Havana Grill

Type: Restaurant

Status: Construction Documents

Role: Schematic Design,
3D Modeling, Site Investigation,
Design Development,
Construction Documents, Material
Selection & Specification, FF&E.

Description: Havana Grill currently has 1 successful location in San Diego and has asked RAD to be the architects and designers for their brand new location in Mission Valley. RAD was tasked with discovering a new brand identity and incorporating that identity throughout the new 3500 sf restaurant and cafe. The design is inspired by old Havana, Cuba. The encaustic cement tiles and dark wood give the space a very inviting and warm feel. The space is broken into 3 main part - the dining area, the bar, the covered patio. The covered patio becomes a cafe/coffee shop during the morning, and the bar and dining area are utilized from the afternoon to night. The space is designed to be flexible to accommodate the varying uses.

Restaurant Experience



Lucha Libre

Type: Restaurant

Status: Complete

Role: Schematic Design, 3D Modeling, Site Investigation, Design Development, Construction Documents, Material Selection & Specification, FF&E.

Description: Lucha Libre Gourmet Taco Shop, or as commonly referred to by our fans as Lucha Libre, was opened as a fast-casual Mexican restaurant in Mission Hills, San Diego, CA in 2008 by the Rojano brothers.

Lucha Libre translates to “free fighting” and is the Mexican professional wrestling that the brothers grew up watching. Known for its aerial moves, grand theatrics, and colorful masks, it was chosen not only because they loved lucha libre culture, but because the theme fit perfectly with their vibrant and exciting menu ideas.

Restaurant Experience



Juice It Up - Prototype Design

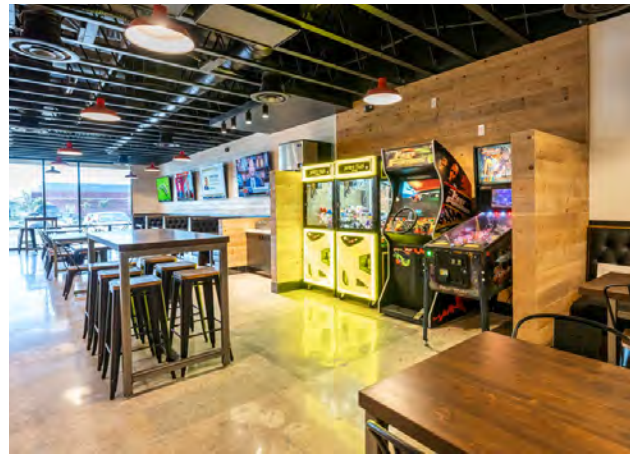
Type: Restaurant

Status: In Permitting

Role: Schematic Design, 3D Modeling, Site Investigation, Design Development, Construction Documents, Material Selection & Specification, FF&E.

Description: The current Juice It Up stores needed a new inspiring design for their existing and future stores. RAD was tasked to help identify it's brand identity through a new prototype design. The first store location to roll-out the new prototype design is located in Orange County, CA.

Restaurant Experience



Mountain Mike's Pizza

Type: Restaurant

Status: National Rollout

Role: Schematic Design, 3D Modeling, Site Investigation, Design Development, Construction Documents, Material Selection & Specification, FF&E.

Description: RAD was tasked to help create an enhanced brand identity through a new prototype design. The first store location to roll-out the new prototype design is located in Fountain Valley, California. RAD provides full architectural services for nationwide rollout expansion

Restaurant Experience



Larsen's Steakhouse

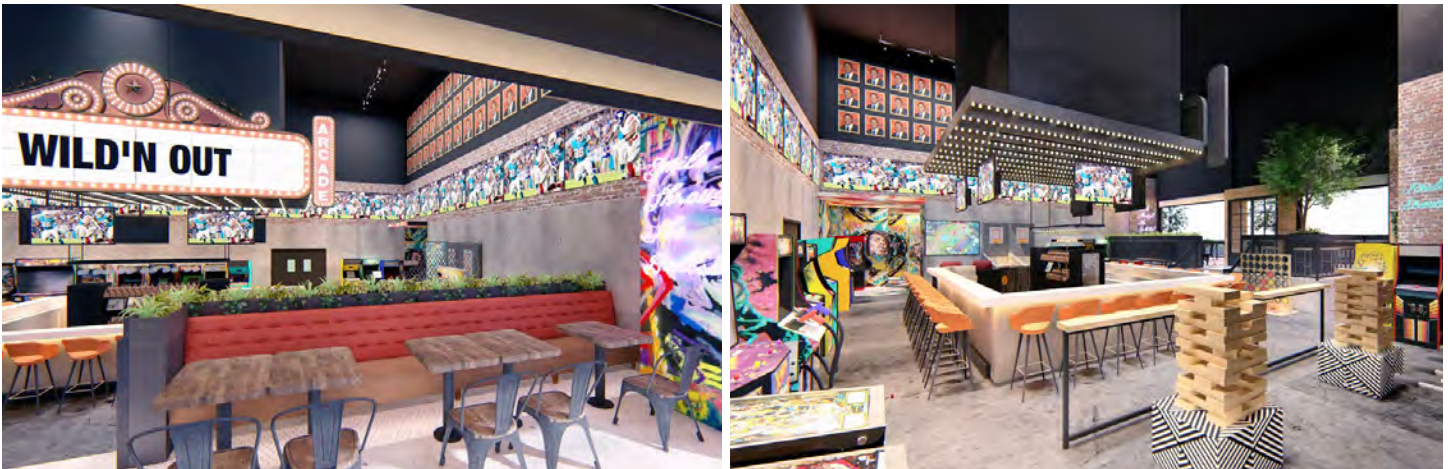
Type: Restaurant

Status: Complete

Role: Schematic Design, 3D Modeling, Site Investigation, Design Development, Material Selection & Specification, FF&E.

Description: Located within Westfield UTC's 251,000 sq ft expansion, Larsen's Steakhouse brings the upscale and sophisticated ambience known among great steakhouse designs to La Jolla. The grand entrance is very inviting and cozy. Walnut and granite became the materials of choice used throughout the restaurant. The outdoor patio includes firepits and olive trees.

Restaurant Experience



WILD N' OUT

Type: Restaurant

Status: Under Construction

Role: Schematic Design, 3D Modeling, Site Investigation, Design Development, Construction Documents, Material Selection & Specification, FF&E.

Description: Located in Downtown San Diego. Wild N' Out Sports Bar mixes some of the fun of Nick Cannon's improv comedy show for San Diego patrons.

Restaurant Experience



El Dorado 305

Type: Restaurant

Status: Under Construction

Role Site Investigation, Construction Documents, Construction Admin.

Description: A follow up location to the success Miami location. The collaboration with entertainer Pitbull and El Dorado Cantina. Retail AMP provided construction documents to bring to life the creative vision of KOM STUDIO www.komstudio.com

Client: El Dorado 305

Restaurant Experience



Renders by MyStudio

Better Buzz

Type: Restaurant

Status: In Permitting

Role: Site Investigation,
Space planning &
Construction Documents.

Description: RAD was tasked to develop two new Better Buzz locations. The first one located in Perris, California is a full development site and building for a new 1,741 sq. ft. Better Buzz Coffee Roasters restaurant with drive-through. The second is in an existing stand alone building located in Poway, California with 1,999 sq. ft. RAD provides full architectural design & engineering management services.

Restaurant Experience



Lavo @ San Diego

Type: Restaurant

Status: Open

Role: Site Investigation,
Design Development,
Construction Documents

Description: RAD collaborated closely with TAO Group Hospitality design team on this project.

Restaurant Experience



Lucrezia

Type: Restaurant

Status: Open

Role: Site Investigation,
Design Development,
Construction Documents

Description: RAD provided full architectural services for Lucrezia at Westfield UTC San Diego in collaboration with designer Cuaik.

Restaurant Experience



Mr. Tempo Gaslamp

Type: Restaurant

Status: Open

Role: Site Investigation,
Design Development,
Construction Documents

Description: RAD provided full architectural services.

Health & Wellness Experience



Removery

Type: Tattoo Removal Clinics

Status: National Rollout

Role: Site Investigation,
Design Development, Construction
Documents, Construction Adminis-
tration.

Description: Rad provides full architectural services for nationwide rollout expansion.

Health & Wellness Experience



Boxhaus

Type: Fitness Center
Status: Completed
Role: Site Investigation,
Schematic Design, Design
Development, Construction
Documents, Construction
Administration

Description: RAD provided full architectural services for Boxhaus at the new 2nd & PCH retail center in Long Beach, CA

Health & Wellness Experience



Anthony Vince Nail Spa

Type: Nail Spa

Status: National Rollouts

Role: Site Investigation,
Design Development,
Construction Documents,
Construction Administration

Description: RAD provides full architectural services for nationwide rollout expansion

Health & Wellness Experience



Skin & Skinnier

Type: Medical Spa

Status: Completed

Role: Site Investigation, Schematic Design, Design Development, Construction Documents, Construction Administration

Description: RAD provided full architectural services for Skin & Skinnier's new medical spa located in La Jolla, CA. The low ceiling height, small interior space, and lack of natural light were the three major challenges in the small 931 sf space. The project includes 4 exam rooms, 1 office and lobby area. The hallway(spine) is the only area that receives natural light. The use of glass partitions along the spine, allows natural light to filter into the rooms. The diffused light from the 20-foot-long custom light box above blends with the natural light giving the space a very clean, minimalist feel. The moveable curtains not only provide a high STC rating, but they also allow the space to feel larger when they are pulled back.

Health & Wellness Experience



Physical Therapy Clinic

Type: Shopping Center Remodel

Status: Conceptual

Role: Schematic Design, 3D Modeling, Site Investigation, Design Development, Construction Documents,

Description: Family Health Centers of San Diego asked RAD to provide full architectural services for Family Health Centers of San Diego to design and construct a physical therapy center located in El Cajon, CA.

Client: Family Health Centers of San Diego

12+ Projects

As part of Westfield UTC's \$600 million expansion. RAD worked with Westfield's team on 3D modeling for various future store concepts as well as provided architectural services on 12+ projects.

alo
yoga

rochebobois

ACAI HOUSE

LARSEN'S
STEAKHOUSE

MARINE
SF LAYER CA

100%
Pure

credo

db
DESIGNER EYES

VESSEL

RH
RESTORATION HARDWARE

HERMÈS
PARIS

JOHNNY WAS

TED BAKER
LONDON

BAILEY44

Developer Experience



Block 4 - Shopcore Properties

Type: Shopping Center Remodel

Status: Conceptual

Role: Schematic Design, 3D Modeling,

Description: Shopcore Properties ask RAD to provide a redesign of Block 4 located in Pasadena, CA

Developer Experience



Kendall Alley - Shopcore Properties

Type: Shopping Center Remodel

Status: Conceptual

Role: Schematic Design, 3D Modeling,

Description: Shopcore Properties asked RAD to bring life to an underutilized alley way in Pasadena that helps activate the storefronts. A variety of seating arrangements mixed with communal tables, fire pits, shading devices and plants energize the area.

Developer Experience



TJX Companies

Type: Retail

Status: Nationwide Rollouts

Role: Site Investigation, Construction Documents,

Description: RAD provides review of Landlord drawings to ensure TJ Max brand standards are implemented at 40+ TJ Max and Home Goods locations

Developer Experience



Brixmor Property Group

Type: Restaurant

Status: Complete

Role: Site Investigation, Construction Documents,

Description: RAD provides Architecture and engineering services for numerous turn key tenant improvements

Developer Experience



One Colorado - Shopcore Properties

Type: Shopping Center Remodel

Status: Conceptual

Role: Schematic Design, 3D Modeling,

Description: RAD provided a redesign of One Colorado with 3D models and renderings of the existing parking structure and retail spaces in Old Pasadena

Developer Experience



Kenneth Hahn - Kimco Realty

Type: Shopping Center Remodel

Status: Conceptual

Role: Schematic Design, 3D Modeling,

Description: RAD was tasked with reimagining a shopping center located in Southern California. The facade upgrades ties eloquently with the new LA Metro aesthetic. The existing facade of the main anchor tenants are deconstructed and recladded with warm stone giving way to refreshed facades layered with steel and perforated metal.

Developer Experience



Vermont and Slauson - Kimco Realty

Type: Shopping Center Remodel

Status: Completed

Role: Schematic Design, 3D Modeling,
Site Investigation, Design Development,
Construction Documents,
Material Selection & Specification,
LOD verification

Description: RAD was tasked with providing full architectural service for remodeling the exterior of the 166,710 gsf shopping center including Architecture and Engineering for the big box redemise and the turnkey tenant plans.

Developer Experience



BURLINGTON COAT FACTORY

Type: Shopping Center Remodel

Status: Conceptual

Role: Site Investigation, Construction Documents.

Description: RAD was tasked with providing full architectural and engineering services for turnkey tenant plans on behalf of Kimco Realty.